

# TEJAS ANJANKAR

COPYWRITER

102, Meeera Govind Kutir, Santaji Society, Manish Nagar, Nagpur, Maharashtra 440037

Mobile: +91 9552494466  
workwithtejasanjankar@gmail.com  
www.tejasanjankar.com

## WORK EXPERIENCE

FREELANCE COPYWRITER

Freelance content & copywriter  
2020 till date

### Some mention-worthy projects

- Script writer and content researcher for a content creator with more than 1M followers.
- Created copy for a country-wide campaign for a leading FMCG manufactured (Vithoba Industries) via an agency.
- Created launch copy for a digital skills training institute that generated revenue of ₹3 lacs in the first two weeks of the launch.
- Helped an instant photo booth rental business to generate ₹2 lacs per season from ₹25k per season with social media copy.
- Developed names for more than 10 successful and thriving brands

Alliostaar Tech Hub LLP  
2019-2020

### Copywriter and content consultant

- Created social media content for the firm's clients
- Planned social media activity for 3-4 accounts every month

First freelance writing project  
2018

### Content for a coaching institute

- Content for the website.
- Content for the marketing material

## EDUCATION

RTM Nagpur University  
2025

### Ph.D (Mass Communication)

- Topic - Cybersecurity and associated awareness

Dept of Mass Communication,  
RTMNU, Nagpur  
2018

### M.A. (Mass Communication and Journalism)

- Second in the university (RTM Nagpur University)
- Specialization - Advertising

Institute of Pharmaceutical  
Education and Research  
2016

### Bachelor of Pharmacy

- Because you need a backup before following your passion.

## EXPERTISE

- |                                |  |                             |                              |   |
|--------------------------------|--|-----------------------------|------------------------------|---|
| • <b>Copywriting</b><br>Expert | • <b>Audience Analysis</b><br>Proficient | • <b>Research</b><br>Expert | • <b>Design</b><br>Competent | • <b>Language</b><br>English - Expert<br>Hindi - Proficient<br>Marathi - Proficient |
|--------------------------------|--|-----------------------------|------------------------------|---|

Work samples and testimonials live at  
[www.tejasanjankar.com](http://www.tejasanjankar.com)